



## ACE Executive Team

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### BLAKELY ATHERTON, SENIOR DIRECTOR

Blakely Atherton is a Senior Director of ACE and member of the Executive Team. She is a marketing professional who has developed and managed effective programs for both for-profit and nonprofit organizations throughout her career. Blakely has worked with start-ups as well as Fortune 500 organizations to develop effective strategies, articulate corporate positioning and value, implement direct marketing programs and drive revenues through effective communications and marketing programs. Blakely holds a Bachelor of Arts in English Literature from Middlebury College, cum laude, and a Master of Science in Integrated Marketing Communications from Northwestern University. Blakely is active in community service organizations including the Taproot Foundation, and works with a variety of philanthropic organizations on their fundraising and marketing programs, including Head-Royce School and Middlebury College.

### MICHAEL HAAS, CHAIRMAN OF THE BOARD

Michael Haas is the Founder of Orion Energy Group LLC (Orion), Co-Founder of Renewable Development Company Ltd. (RDC), and the Founder of Alliance for Climate Education. Orion was formed in 1998 to help meet the growing worldwide demand for low cost, non-polluting renewable energy. Orion's projects completed to date generate enough zero-carbon electricity to meet the annual electricity demand of approximately 650,000 average US homes. RDC was formed in 1997 near Chester, England to help achieve commitments set by the United Kingdom for new alternative energy generation. In the UK, RDC has completed projects that will generate enough zero-carbon electricity to meet the annual electricity demand of approximately 300,000 average UK homes. Prior to forming Orion and RDC, Mike held various positions with KENETECH Corporation and McDonnell Douglas Corporation. Mike received his Bachelors Degree in Aerospace Engineering from the University of Missouri-Rolla in 1987, and his Masters Degree in Aeronautical and Astronautical Engineering from Stanford University in 1990. Mike is active in numerous community organizations, and has also served on several Boards of Directors. Mike was born in the Midwest, and now lives in Northern California with his wife and three children. He spends his free time outdoors with his family.

### PIC WALKER, EXECUTIVE DIRECTOR

Pic Walker has dedicated his career to preserving our environment. Pic leads ACE's strategy and organizational development, and draws on a diverse background in education, business consulting, management and environmental science to establish ACE as the national leader in climate science education. He believes education is foundational to creating any positive change in the world. Before ACE, Pic worked at Blu Skye, a strategic consulting firm that develops sustainable business strategies for Fortune 500 clients. Prior to that, Pic worked at the Gordon and Betty Moore Foundation leading research and development efforts for the Environment team. During his tenure at Moore Foundation, he co-developed the Wild Salmon Ecosystem Initiative, a \$200+ million effort to improve the long-term sustainability of wild Pacific Salmon. Pic started his career teaching environmental studies and English at the Canterbury School in Connecticut.

Pic is a certified NOLS instructor and worked previously with several nonprofit organizations, including Rainforest Action Network. He was born and raised in New England, and now raises his three children in Northern California with his wife, Heather.

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*For more information about ACE, visit [acespace.org](http://acespace.org).*